



2025 CAPITAL CAMPAIGN



“THERE ARE TWO EDUCATIONS,
ONE SHOULD TEACH US HOW
TO MAKE A LIVING AND THE
OTHER HOW TO LIVE.”

JOHN ADAMS



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KREIVA'S PILLARS OF SUCCESS

- Being courageous
- Honoring accomplishment
- Showing integrity
- Taking responsibility
- Focusing on growth
- Embracing diversity

BACKGROUND

"Education is not preparation for life; education is life itself." – John Dewey

At the turn of the 20th century, social and educational reformer John Dewey promoted learning through experience, believing that school should be where students learn the foundations of what they will do for the remainder of their personal and professional lives. To provide a complete education, therefore, schools should reasonably resemble the communities and professional environments in which students will find themselves when they graduate.

In Esperanto, a language developed in the late 1800s, Kreiva means **creative**. We chose the name Kreiva to represent our school's desire to embrace and encourage a diversity of perspective and worldview within our school. When our students graduate at age 18 into the adult world, they will be judged by who they are and what they can do, not by their school grades and test scores. Thus, to achieve our vision, Kreiva's curriculum emphasizes three domains of student growth: personal, professional, and intellectual. A balanced and successful life requires students to have skills in all three of these domains and Kreiva has committed to programming that directly address each one.

Kreiva's pillars of success and foundational values create an environment rich with practical skills, self-expression, and acceptance for students of all abilities and backgrounds.

KREIVA BY THE NUMBERS



2017

Date Founded



130

Current Enrollment



81%

Eligible for Free Lunches



12 OF 13

Seniors Graduated
in 2024



55,000

SQ.FT.
Building Size



\$77

Asking Price per
Square Foot



\$130+

Asking Price Per Square Foot for
Greater Manchester Area
Commercial Real
Estate

KREIVA'S FOUNDATIONAL VALUES

- Growth
- Innovation
- Citizenship
- Respect
- Equity
- Empowerment

MEET OUR STUDENTS

Students are at the center of a great education. To serve them, that education needs to balance structure and flexibility. The role of educators is to provide guidance to help students understand the responsibilities that accompany each potential choice and to point them toward new learning opportunities. In this environment, students learn to accept challenges and find their own solutions. Actively engaged in the process, students become responsible for their own education—now and in the future. A great education creates this framework; it embraces community connections, reaching beyond the walls of the school and empowering students to recognize, respect, and overcome limitations.

Kreiva Academy Public Charter School uses an experiential, topic-based curriculum and a community culture shaped by a growth mindset to engage middle and high school students who are seeking a rigorous education in a non-traditional setting. As a community, Kreiva ensures a learning and working environment where students feel safe, challenged, and valued. In this setting, students can customize their paths toward mastery and success.

Students experience the world through both project-based learning and competency-based education. The combination of these philosophies provides a personalized approach to learning and engages students in solving real-world problems and answering complex questions.

Project-based learning (PBL) at Kreiva Academy provides a strong, student-centered foundation. This approach fosters active, deep investigation of powerful topics. Projects are 12 weeks in length and foster inquiry and trans-disciplinary connection. The project-based approach fosters engaging, personalized learning experiences that meet and build from where students are in their learning journey.

Competency-Based Education. Kreiva Academy uses a comprehensive set of competencies that anchor all classroom experiences. Competencies are broken down into groups of learning targets that are aligned with Kreiva courses. In order to ensure that our academic program meets rigorous and developmentally appropriate standards, Kreiva competencies align with the Common Core State Standards as well as the Next Generation Science Standards. Kreiva's academic program focuses on preparing students for the roles and responsibilities they will face as 21st Century citizens looking for a place in the evolving economy and seeking to make a difference in their communities.

GRADUATE TESTIMONIAL



I've been able to look at my life in a whole new way, and I can thank Kreiva for helping me discover that. I put my mind to the test to come up with whole new solutions to problems that I never really thought about, as well as shift my perspective to think outside the box. Kreiva gave me a lot of creative freedom with how to tackle each and every problem, and frankly it makes me happy to know that I was able to figure things out in my own special way.

Kreiva made me feel happier as a person, inside and outside the school. The amazing and friendly people, the incredible experiences you get to have like flying a plane and cooking with the New Hampshire Food Bank, the ability to make your own Stop Motion Animations, and even how they make the classes that other schools may have like Science into something special where we got to make our very own Seaperch Robots! Everything Kreiva has to offer made me feel like when I walk out the school doors, the experiences shaped me for the world in a way that other schools had not with a whole new perspective.

CHRISTIAN ROBLEDO
CLASS OF 2024

FINANCIAL HIGHLIGHTS

Revenues	
Program Revenues:	
Charges for Services	\$322,021
Operating Grants & Contributions	\$343,638
General Revenues:	
Unrestricted Grants & Contributions	\$1,495,456
Restricted Grants & Contributions	\$153,888
Miscellaneous	\$4,574
Total Revenues	\$2,319,577
Expenses	
Program activities:	
Instruction	\$1,260,841
Support services:	
Student	\$243,991
Instructional Staff	\$130,711
General Administration	\$14,938
Executive Administration	\$153,038
School Administration	\$175,218
Business	\$1,922
Operations & Maintenance	\$638,709
Student Transportation	\$8,404
Other	\$241
Noninstructional Services	\$13,327
Total Expenses	\$2,641,340
Change in Net Position	(\$321,763)
Net Position, Beginning	\$725,352
Net Position, Ending	\$403,589

BALANCE SHEET

Assets	
Cash & Cash Equivalents	\$18,869
Intergovernmental Receivables	\$411,953
Interfund Receivables	\$81,444
Prepaid Items – Security Deposit	\$29,741
Total Assets	\$542,007
Liabilities	
Accounts payable	\$27,098
Accrued salaries and benefits payable	\$31,389
Interfund payable	\$81,444
Other payable	\$244
Total Liabilities	\$140,175
Fund Balances	
Nonspendable	\$29,741
Unassigned	\$372,091
Total Fund Balances	\$401,832
Total Liabilities & Fund Balances	\$542,007

The school's outstanding debt on June 30, 2024 and 2023 is summarized in the table below. This debt is solely due to building related expenses. With the purchase of the building, these expenses can be redirected to its core mission of education.

	2024	2023	Change
Lease Payable	\$1,207,898	\$1,480,345	\$(272,447)

LEADERSHIP PROFILES



JESSICA BAKER

CHAIR OF BOARD OF TRUSTEES

Jessica serves as the Chair of the Board of Trustees for Kreiva Academy, a 6–12 public charter school in Manchester NH committed to personalized, project-based learning and social-emotional development. In her role, Jessica provides strategic leadership and governance to ensure the school fulfills its mission of fostering self-awareness, adaptability, and the courage to reach beyond perceived limits.

A passionate advocate for student-centered education, Jessica brings both professional expertise and a deep belief in equitable access to meaningful learning experiences. She works closely with school leadership to support academic innovation, operational oversight, and long-term sustainability. Under her leadership, the Board has focused on strengthening community partnerships, expanding personalized learning pathways, and guiding the school through periods of growth and transformation.

Jessica is known for her collaborative approach, values-driven leadership, and commitment to building an inclusive, future-ready learning environment where every student is seen, supported, and empowered.

**JENN SIEGFRIED**

HEAD OF SCHOOL 2018-2025

Jenn has dedicated her career to innovative approaches to teaching and learning both in and out of the classroom. As a middle school English and social studies teacher, she started her education career in New England and North Carolina working on two-person transdisciplinary teams implementing project-based approaches and was certified in the International Baccalaureate program. She was a teacher fellow with the National Geographic Society writing curriculum in Washington D.C. focused on the Five Themes of Geography and later a curriculum designer for the Weather Channel's Storm Stories series. Jenn later worked for one of the larger U.S. educational publishers to co-write and design a standards-based, integrated comprehensive curriculum based on the student-centered Reggio Emilia philosophy that was marketed and adopted by state curriculum boards across the United States and went on to lead the education team and oversee professional development and government relations initiatives.

Jenn has her B.A. in English and Secondary Education from St. Michael's College, a M.Ed in Teacher Leadership from the University of New Hampshire, and her Ed.D in Curriculum, Teaching, Learning, and Leadership from Northeastern University.



MEGHAN BILZ

VICE CHAIR OF BOARD OF
TRUSTEES & CHAIR OF THE
DEVELOPMENT COMMITTEE

A nonprofit professional with nearly two decades of development experience, Meghan is deeply committed to the school's mission of providing a flexible, inclusive, and student-centered education that empowers all learners. Meghan is also the proud parent of a Kreiva student. This gives her a unique perspective on the school's impact: both as a leader committed to mission-driven work and as a parent who sees firsthand how Kreiva's inclusive, student-centered approach helps young people grow with confidence and purpose.

Professionally, Meghan serves as Director of Grants and Special Projects at Easterseals New Hampshire and Vermont, where she has led efforts to secure funding for critical services and innovative programs serving multiple populations across the lifespan. She brings that same strategic mindset and passion to her role at Kreiva Academy, especially as the school embarks on this vital capital campaign. Purchasing the school's building is a critical step toward ensuring long-term stability and expanding opportunities for students. For Meghan, this effort is about more than property; it's about investing in a thriving, creative, and compassionate learning environment where her child and every student are supported and inspired to thrive and reach their full potential.

STAFF PROFILES



LISA COHEN
DIRECTOR –
OPERATIONS &
DEVELOPMENT

Lisa has been involved in business, nonprofit management, and education her whole life. After obtaining a degree in Business Studies and a private pilot's license, Lisa went back to school to become a middle school math teacher, graduating with a Masters in Secondary Education from the University of New Hampshire.



**DYLAN
BILODEAU**
STEM
POSITION

Kreiva Academy provides voice and choice to students; this means diving deep into discovering what type of learner they are, it means unity and teamwork, but also independence. An education at Kreiva stands for something unique and different for each of our diverse students. An education at Kreiva helps students answer the question of "Who am I?"

SPONSORSHIP OPPORTUNITIES

Proposed Dollar Value for Sponsorships	
Building & Naming Rights	\$1,000,000
Auditorium	\$500,000
Gym	\$350,000
10 Classrooms at \$250,000 each	\$2,500,000
Family Engagement Resource Center	\$150,000
Learning Lab/Library	\$100,000
Teacher's Lounge	\$100,000
Reset Room	\$100,000
Food Pantry	\$100,000
Student Counseling Center	\$100,000
Total Fundraising Goal	\$5,000,000



The gymnasium hosts numerous sporting events year round and would be an ideal location to remember an athletic loved one or advertise a sporting goods business.



A BETTER WAY TO LEARN

Kreiva Academy believes that every student should be inspired by learning and is on a mission to deliver a personalized education to over 120 students from inner-city Manchester enrolled in grades 6–12. Through education and support, students develop self-awareness, adaptability, and courage to reach beyond their perceived limits and the four walls of the school. The knowledge, abilities, and global understanding students acquire prepares them to be successful in their ever-changing future.

The majority of Kreiva students receive free or reduced-cost lunches and the school relies heavily on community

and family support, donations, and grants to meet its annual expenses and provide the quality education it believes every student deserves.

The school now needs a permanent home, so if you are moved to support Kreiva's efforts to provide a rich educational experience for its students, please contact board of trustees development committee member, Joe Donohue, at 603-580-5786, scan the QR code at the bottom of this page or follow this link: www.kreiva.org/support-us to learn more about how you might get involved in the \$5 million capital campaign.



